

## **Ramsey County Workforce Investment Board**

### **Communications and Marketing Committee Meeting February 12, 2003**

#### **Members Present**

Chris Stoehr  
Greg Lambert  
Jackie Mlynarczylz  
Mary Brunkow

#### **Members Absent**

Scott LeMire  
Jan Curtis  
Lorrie Louder

**Greg Lambert was elected as the new Chair.**

#### **Annual Report**

- The 2001 Annual Report Structure is good and will be used for the 2002 Report.
- We will update it with 2002 accomplishments.
- Kitty Gogins will publish email summarizing assignments made today for the 2002 report.
- Our goal is to have a very rough draft at the March meeting.

#### **Effective Lobbying Session**

- Sponsor a session on how to lobby, inviting CBO's, WIB members, and others.
- Our goal is to have this session in the Fall of 2003 or early January 2004.

**There is a desire to develop a structured marketing plan.**

#### **Standard meeting times are as follows:**

- Second Wednesday of the month from 10 a.m. – Noon
- March 12<sup>th</sup> and April 9<sup>th</sup>
- These meetings will be held at the MW Workforce Center in Conference Room B.

**Kitty and Jackie will prepare an orientation session plan. This will include updating the orientation book.**

**Meeting was adjourned.**