

Ramsey County Workforce Investment Board  
**Advocacy and Public Policy Committee Meeting**  
April 14, 2003

**Minutes**

**Members Present**

Jean Hammink  
Ginny Sullivan  
John Mohr

**Members Absent**

Jan Wiessner  
Ellen Watters  
Marcia Fink

**Staff/Guests Present**

Kitty Gogins, WIB CEO  
Tom Macy, WIB Member

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**Approval of Minutes**

**Motion** was made by John Mohr and 2<sup>nd</sup> by Jean Hammink to approve the March 21, 2003 minutes as written.

**Motion carried**

**How to Address Limitation of Talking Points**

The MWCA that drafted the original version of the Talking Points only works with Title 1, not all titles under WIA. The other titles, like Rehab and Universal Unemployed, are statewide programs which cause some conflict with sub-points included in document. The main bullets do apply broadly and can be used to advocate across WIA titles.

**Action WIB Should Take on Talking Points**

The WIB should use the policy filter and the bolded main headings of the Talking Points as direction to CEO and other interested parties to advocate this legislative session.

**Committee Close-out Assignment**

Parking Lot Issues:

Further development of Legislative Talking Points  
Keeping Matrix of WIA partners up-to-date

Current Action (new committee will need to continue):

Working on location of WorkForce Centers

Incremental Results Since 2/6/03

Policy Filter finalized and approved  
Legislative Talking Points recommended and approved

### Recommendations Going Forward:

- That limited effort be expended on advocating this legislative season as the die is cast and our Market Driven Workforce Development Plan, which will define priorities, is not yet available.
- The main bullets in the legislative talking points from this year should carry over, but sub-bullets for the next legislative season will need to be added as they arise. The committee will need to identify which controversial sub-bullets they will address.
- The committee needs to understand how the individual programs fit together, how effective they are and the impact of the cuts experienced this fiscal year. The matrix of programs and associated dollars should be updated to help with this effort.
- The WIB should take advantage of its unique position to understand how all the pieces fit in the whole rather than just advocating for very specific items. The committee needs to come up with broad, overarching workforce perspectives. This view will be broader than the current talking points.
- Define how active the WIB wants to be advocating at the state level. Specifically, the WIB has authority in WIA to establish and oversee One Stops.
  - In Michigan, the state also runs the One Stop Centers. However, in Lansing, the WIB defines what each partner must do in order to remain in the One Stop. Then the WIB holds the parties accountable. This WIB role addresses the conflict of interest of one stop partners both providing direct services and overseeing the contracts to the other one stop partners.
  - WIB could have broader input on WFC locations