

Ramsey County Workforce Investment Board  
**Market Trends and Oversight Committee**

November 10, 2011  
**Minutes**

**WIB Members Present**

Dennis Johnson  
Janet Ludden

**Members Absent**

Patricia Brady EA  
Toni Carter  
Joe Crowe  
Amy Filice  
Trixie Golberg  
Lee Helgen  
Barb Jeanetta  
Paul Nelson EA  
Joe Stratig EA  
Dan Strittmater EA

**Staff/Guests Present**

Craig Anderson, WIB Member  
Mary Jo Gardner, WIB CEO  
Kate Raleigh, WIB Staff

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**Call to Order**

Mary Jo Gardner called the meeting to order at 10:27 am.

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**Approve September Market Trends and Oversight Committee Minutes**

**Motion** made by Dennis Johnson with second by Janet Ludden to approve the September minutes as presented.  
**Motion carried.**

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**Update: Healthcare Initiative**

The partners are in the process of recruiting participants for the January Medical Terminology class. There is space for up to 20 students and there are up to 12 potential students currently; if members know of other potential students, let Mary Jo know. Mary Jo discussed where partners recruit from and the screening criteria. The first cohort that started the credit-based program will complete the 17-credit certificate in May 2012. Next steps for the initiative will focus on developing a marketing plan that will be transferrable to other FastTRAC-modeled programming, marketing FastTRAC to various groups of stakeholders.

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**Discussion: *Everybody In***

The Blue Ribbon Commission's *Everybody In* report was presented to the WIB, County Board and City Council in October. There was a press conference held by the City and County that can be viewed online through the Blue Ribbon Commission (BRC) webpage. The BRC staff will meet with representatives from the City, County and WIB on November 16 to debrief and discuss next steps. Members discussed reactions to the report by the community and how businesses will use this information.

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**Update: Partnership Agreement**

The County Board will look at approving the six-month extension on the Partnership Agreement at their Dec 13 meeting.

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**Coordinating Skill Building/Training Services in Ramsey County**

Craig Anderson shared an idea to convene the various organizations providing training services in Ramsey County with a goal of providing those receiving training with credit for this learning on a transcript, called MnScript. The WIB could convene the partners providing training in the area so training materials can be evaluated by MnSCU and assigned credit.

Members discussed the following:

- How can the WIB get all training providers in the same room? How can this initiative attract outside service providers?

- It may help to get the buy-in of the organizations that fund these training providers to get the providers on board.
- The Governor's office may be supportive of this initiative.
- Survey local service providers to see who provides their training.
- Foundations could be contacted to financially support the initiative.
- The timeframe for the first meeting would be early 2012.
- It will be important to identify the message of this initiative and identify supporters.

This idea will go to the full WIB for discussion.

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**Meeting Adjourned**

Upon completion of the agenda, the meeting adjourned at 11:36 am.

**Next Meeting-** December 9, 2011