

Ramsey County Workforce Investment Board
Market Trends and Oversight Committee

December 9, 2011
Minutes

WIB Members Present

Patricia Brady
Toni Carter
Trixie Golberg
Janet Ludden
Dan Strittmater

Members Absent

Amy Filice
Barb Jeanetta
Dennis Johnson
Paul Nelson
Joe Stratig

Staff/Guests Present

Craig Anderson, WIB Member
Butch Howard, WIB Member
Doug Hubbard, WIB Chair
Kate Raleigh, WIB Staff
Jim Zentner, Workforce Solutions

Call to Order

Dan Strittmater called the meeting to order at 10:09 am.

Approve November Market Trends and Oversight Committee Minutes

Motion made by Janet Ludden with second by Trixie Golberg to approve the November minutes as presented.

Motion carried.

Update: Healthcare Initiative

Healthcare initiative partners are still recruiting for the third cohort beginning classes in January 2012. The partners will begin to develop their marketing plan in January with plans to make it relevant and useful to other FastTRAC programs.

Discussion: *Everybody In*

Butch Howard provided background on the Blue Ribbon Commission (BRC) and the development of their *Everybody In* report. The BRC steering committee, which includes Commissioner Carter, Patricia Brady, Mary Jo Gardner, Doug Hubbard, Butch Howard, Deputy Mayor Williams, Councilmember Helgen, Ann Olsen, Anne O'Connor and Jessica Tkach-Paquin, has met to discuss next steps. It is felt that the WIB should take the lead on the next steps and that the Market Trends and Oversight Committee would be a natural entity in which to base the work. This committee could be used to help strategically plan the next steps, including defining the structure and budget for implementation. Members feel there will need to be an ad hoc of the Market Trends committee to accomplish this work.

Motion made by Janet Ludden with second by Trixie Golberg to develop an ad hoc committee of Market Trends and Oversight Committee, including full WIB members and other stakeholders, to implement the BRC's *Everybody In* report.

Motion carried.

Members asked Butch Howard to lead the ad hoc development and remain engaged in the implementation phase of the project. The Steering Committee will work to recruit individuals for the implementation phase. The January and February Market Trends meetings could be focused on this initiative. The members of the BRC will be contacted to see if they want to be involved in the implementation group. The Steering Committee is encouraged to include representation from funders and the Chamber.

Update: Partnership Agreement

The WIB/County Partnership Agreement has been extended for six months, ending June 30, 2012. The main topic for these negotiations is the WIB's sustainability; with current funding levels and 1.5 FTE, the organization can operate through December 2012. Partners have discussed broadening the sustainability discussion to allow community stakeholders to have a voice in how the WIB moves forward. The County is seeking an objective facilitator to coordinate this process.

Coordinating Skill Building/Training Services in Ramsey County

Craig Anderson is putting together MnScript which is a system to work with outside training providers to quantify the training they provide and assign it credit if appropriate. The goal of MnScript is to give learners credit for prior learning as a basis on which to continue their education and to allow businesses to more easily understand the training and skills job seekers possess. This initiative has system-wide implications and Craig is working with the Governor's Workforce Development Council to get the Governor involved.

Minnesota Ready

Workforce Solutions is looking for two to four business people to work with that can give input on a new core curriculum of the workforce system. The goal is to have employers recognize the skills participants have obtained through the workforce system curriculum. The time commitment for business members is about ten hours. It is planned that Minnesota Ready will become a brand/product that employers will recognize as valuable in preparing people for the employability skills needed to be successful at work.

Meeting Adjourned

Upon completion of the agenda, the meeting adjourned at 11:38 am.

Next Meeting- January 13, 2012