

Ramsey County Workforce Investment Board  
**Market Trends and Oversight Committee**

April 8, 2011  
**Minutes**

**WIB Members Present**

Elizabeth Campbell  
Joe Crowe  
Amy Filice  
Joe Stratig  
Dan Strittmater

**Members Absent**

Patricia Brady  
Toni Carter  
Trixie Golberg EA  
Lee Helgen  
Dennis Johnson  
Janet Ludden EA  
Barb Mednick EA  
Paul Nelson EA

**Staff/Guests Present**

Mary Jo Gardner, WIB CEO  
Kate Raleigh, WIB Staff  
Jim Zentner, Workforce Solutions

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**Call to Order**

Dan Strittmater called the meeting to order at 10:11 am.

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**Approve March Market Trends and Oversight Committee Minutes**

**Motion** made by Joe Crowe with second by Joe Stratig to approve the March minutes as presented.

**Motion carried.**

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**Updates**

Healthcare Initiative

Mary Jo requested feedback on the Healthcare Initiative (HI) presentation from the April 7 WIB meeting. Members felt it was a helpful presentation and saw an important role for Adult Basic Education (ABE) to be integrated in to the content courses of career pathways. Members were interested in getting this model replicated and systemized; Mary Jo expressed that this is a goal of the initiative. Suggestions for modifying the presentation included the following:

- Note that it is not necessary to have Medical Billing and Coding certification to get a job in the field.
- Look at anecdotal success of the program.
- Think about doing the presentation from a student's view. How does someone in the FastTRAC program fare differently from someone entering the program through the typical college route?
- Highlight that there are two goals of the HI- students getting relevant jobs and developing the program model.
- How do the HI partners engage those students enrolled through the traditional college route in the ABE supports built in for the grant students?

RENEW

Mary Jo briefly updated the committee on RENEW. The WIB's role in RENEW is to find jobs for participants in the program; as a whole, 280 participants need to be placed and the WIB's goal is to find 20 jobs for participants. Thus far, the WIB has found 146 RENEW-related jobs.

Blue Ribbon Commission

The first meeting of the Blue Ribbon Commission is April 18. There are 20 members on the commission and it is staffed by Mary Jo, Jessica Tkach-Paquin from Workforce Solutions, Ann Olson from Councilmember Helgen's office and Anne O'Connor from City of Saint Paul Human Rights and Equal Economic Opportunity.

### Annual Report

The Annual Report will come to this committee at their May meeting; members are encouraged to offer as much feedback as they would like on the report. The final 2010 Annual Report will go to the City and County by June 15.

### Local Plan

The Local Plan is a document required annually by DEED that details how workforce funding will be spent in Ramsey County. The report is due to DEED by May 15, though DEED is aware the full WIB won't take final action on the document until their June meeting.

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### **WIA Adult and Dislocated Worker Proposal Reviews**

Jim Zentner was present to discuss the WIA Adult and Dislocated Worker proposals. The County has received eight proposals and there are seven individuals to review the proposals, including three WIB members, two community experts from outside Ramsey County and two Workforce Solutions staff. Jim will meet with each reviewer to inform them of the process prior to their review. The reviewers will meet in late April or early May to discuss the proposal ratings and make recommendations on service providers for the WIA Adult and Dislocated Worker programs.

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### **Issues Awareness Program Next Steps**

Members discussed the Issues Awareness program and what action should be taken next. All agreed to wait on developing a new Issues Brief until after the Blue Ribbon Commission work is complete.

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### **Other**

The committee discussed the federal budget and its local implications.

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### **Meeting Adjourned**

Upon completion of the agenda, the meeting adjourned at 10:50am.

**Next Meeting-** May 13, 2011