

Ramsey County Workforce Investment Board  
**Market Trends and Oversight Committee**

July 9, 2010  
**Minutes**

**WIB Members Present**

Elizabeth Campbell  
Joe Crowe  
Amy Filice  
Dennis Johnson  
Janet Ludden  
Barb Mednick  
Scott North  
Jim Schultz  
Joe Stratig

**Members Absent**

Patricia Brady EA  
Jacquelyn Carpenter  
Trixie Golberg EA  
Lee Helgen  
Paul Nelson  
Dan Strittmater EA

**Staff/Guests Present**

Mary Jo Gardner, WIB CEO  
Kate Raleigh, WIB Staff  
Annie Tietema, DEED  
Jim Zentner, Workforce Solutions

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**Call to Order**

Barb Mednick called the meeting to order at 10:04 a.m.

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**Approve May CAO/Workforce Minutes**

**Motion** made by Janet Ludden with second by Joe Crowe to approve the May minutes as presented.

**Motion carried.**

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**National Emergency Grants**

Annie Tietema, Director of Special Projects and Performance at DEED, was asked to come to the meeting to provide information on the National Emergency Grants that the state of Minnesota has received.

Annie discussed the different forms of National Emergency Grants (NEG), what they cover, who they serve, and what NEGs are currently active in Minnesota and Ramsey County specifically. Also discussed was how ARRA funds supported NEGs.

Minnesota may take part in a pilot for measuring performance, utilizing a regression model that will set aside the current standards the Dislocated Worker program is measured against and instead use incentives to encourage providers to serve the harder-to-serve populations. The new standards will be based specifically on what populations are served and will ideally enhance service to those most at need.

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**Updates**

Issues Awareness Program

Mary Jo briefly reviewed the updated Labor Market Information, which will be used as background to develop a sample template for the Issues Awareness Program. It will also be used to identify the WIB's focus industries. When preparing the issues brief it will be important to use language that will be understood by the WIB's key target audiences (i.e. donors, businesses, etc.). Content for the first issues brief will be discussed at the next committee meeting.

Healthcare Initiative

Tabled.

RENEW

The contract between the WIB and the County was signed on June 15. The WIB staff has established a database to store partner and business information and developed questions for the environmental scan. Currently staff are collecting feedback from partners, which will be used to adapt the questions for the scan.

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**Other**

None.

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**Adjourn**

**Motion** made by Amy Filice with second by Janet Ludden to adjourn the meeting at 11:33am.

**Motion carried.**

**Next Meeting-** August 13