

Ramsey County Workforce Investment Board  
**Communication, Advocacy and Oversight Committee**

July 13, 2007  
**Minutes**

**WIB Members Present**

Bob de la Vega  
Tom Macy  
Jackie Mlynarczyk  
Libby Starling

**Members Absent**

Patricia Brady  
Amy Brenengen EA  
Carrie Coleman  
Trixie Golberg EA  
Kristina Haman  
Jim McDonough

**Staff/Guests Present**

Mary Jo Gardner, WIB CEO  
Kate Raleigh, WIB Staff

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**Call to Order**

Bob de la Vega, acting Chair, called meeting to order at 11:35.

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**Welcome and Introductions**

New members were welcomed and introduced.

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**Approve Minutes**

**Motion** made by Jackie Mlynarczyk with second by Tom Macy to approve the May minutes as presented.

**Motion carried.**

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**Nominations for Chair and Vice Chair**

Nominations were called for CAO Chair and Vice-Chair candidates. Bob de la Vega and Amy Brenengen have volunteered for the positions, Chair and Vice-Chair respectively.

**Motion** made by Jackie Mlynarczyk with second by Tom Macy to nominate Bob de la Vega and Amy Brenengen for the Chair and Vice-Chair positions respectively.

**Motion carried.**

**Motion** made by Tom Macy with second by Jackie Mlynarczyk to elect Bob de la Vega and Amy Brenengen as Chair and Chair-Elect respectively.

**Motion carried.**

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**Fundraising Plan**

WIB leadership and staff have had conversations with several associates, including professional fundraisers, to discuss getting a fundraising plan in place for the Friends of the WIB (FWIB). One of the consultants indicated that the FWIB should be able to get several year grants from corporate foundations to support operations. Bob would like to convene an ad hoc to work on this endeavor with the majority of the committee made up of private sector representatives, with the ultimate goal of utilizing a development professional. To further these efforts, Bob and Mary Jo will research the original idea behind creating the FWIB.

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**WIB Website**

Staff is currently working on transitioning the WIB website from being hosted by Login Inc to hosting it somewhere that allows for internal modifications. Once the transition to the new host is complete, the site look and content will be updated. Anyone interested in volunteering to work on a subcommittee for the website should let Kate know. The subcommittee will be asked to discuss the audience of the site and what type of resource it is aiming to be. Libby Starling and Kathy Engesser have volunteered to help.

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**Update on WSA Re-designation**

Background on this issue was given at the June board meeting. Mary Jo wanted to remind all members of the dates/locations for our local "Economic Competitiveness Forums:"

- August 8, 8:30-12:30, Saint Paul College
- August 22, 8:30-12:30, Brooklyn Park Community Center

Mary Jo reviewed the basic format of the meeting, including information sharing and small group discussion.

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**Update on Membership**

The City and County are going through the reappointment process for all members up for reappointment who were interested in serving another term. At the end of this term there will be 17 openings, with three individuals who are currently in the appointment process. Most likely there will be a need to recruit about eight businesses and two CBOs. The WIB, City and County all participate in recruiting new members.

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**Open Forum**

Mary Jo passed around the Saint Paul Area Chamber of Commerce's newsletter to show the ad for DEED business services. Additionally, the WIB is getting on the schedule to meet with the new Chamber president.

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**Adjourn**

The meeting adjourned upon the completion of the agenda at 12:24p.m.

**Next Meeting-** September 14th.