

Ramsey County Workforce Investment Board  
**Communication, Advocacy and Oversight Committee**

Friday, September 12, 2003  
11:30 – 1:00

Midway WorkForce Center  
2455 University Ave, Room B  
St. Paul, MN 55114

Agenda items  
requiring a  
decision are  
in **bold**.

**Agenda**

- |       |   |                 |
|-------|---|-----------------|
| 11:30 | Call to Order   | Tom Macy, Chair |
| 11:30 | <b>Approve Minutes</b>  | Tom Macy        |
| 11:35 | CAO Accomplishments (Presentation to County)  | Kitty Gogins    |
| 11:45 | <b>Discuss and Approve CAO Work Plan Update</b>   | Kitty Gogins    |
| 11:55 | Update from Advocacy and Marketing Sub-group<br>Marketing Status<br>Advocacy Plan Development   | Kathy Engesser  |
| 12:10 | Update from Recruitment Sub-group<br>Intensive Recruitment Campaign and Targets<br>Timing of WIB Member Survey  | Kitty Gogins    |
| 12:30 | Update from Oversight Sub-group<br><b>Approve new process to handle certification requests</b><br><b>Approve U of M Continuing Education Certification</b><br><b>Define WIB Outcome Quarterly Report</b><br>Other | Tom Macy        |
| 1:00  | <b>Adjourn</b>  |                 |

**Next Meeting** will be on November 14, 11:30 to 1:00, Midway WorkForce Center