

GMWC Workforce Initiative Summary for Twin Cities Greater Metropolitan Region at 4-09

Sector	Initiative	Mission/Objective	Timeframe	Leadership & Key Players	WIB engagement	Current Status
Health Care	Allied Health Care Training	Expand enrollment and completion of skilled professionals in the Medical Laboratory and Clinical Lab fields	Project begun in 2008 with expected completion in 2010	Led by Saint Paul College in partnership with Allina	Supported by several area WIBs	Funding from USDOL obtained by Saint Paul College in 3-08
	Universal Health Care Worker for Older Adult Services	An innovative training model designed to prepare entry level low income health care workers for a more diversified role in community and assisted living settings.	MJSP funded training which began in the summer of 2006 and will continue through June 2010.	Led by the Anoka County Job Training Center with Anoka Ramsey Community College and Anoka Technical College providing the training. Minnesota Family Investment Program staff at the Job Training Center provide referrals and ongoing management of the project.	WIB approved grant application and supports the project.	Local partners and business partners received an MJSP grant in June 2008 to continue this work.
	Health Care Careers Matrix	Share detailed information from area health care providers about job openings and training required to successfully fill those openings.	Begun in 2006, an ongoing effort	The matrix is produced by PPL, under contract with METP. Area hospitals and other health care providers voluntarily provide information to populate the matrix.	Minneapolis WIB supports and funds this effort	Discussion among GMWC leaders, HealthForce Minnesota, and others about expanding this from Minneapolis to metro-wide.
	Health Care Partnership (nursing focus)	To assess the area's workforce needs in nursing with an emphasis on constructing nursing curricula with an integrative health and healing philosophy.	First meeting held in March 2009	Representation from Anoka Ramsey Community College, Anoka Technical College, Metro State University, and Anoka County Workforce Center.	There is an Anoka County WIB member on the committee as well as staff from the WIB.	Information gathering to assess projected workforce needs. Focus groups with regional health care providers are scheduled in May. The desired outcome is to expand the region's education and training capacity based upon employer needs, to prepare healthcare workers to be ready to practice holistic medicine.
	Health Care Workforce Initiative	Address workforce needs as identified by largest metro area health care providers	Environmental scan began in 2008, project expected to initiate later in 2009	Led by Ramsey County WIB members in health care sector	Staffed by Ramsey County WIB, Workforce Solutions, with participation from GMWC staff consultant	Shaping initiative now for Fall 2009 (?) action
Multi-Sector	Customer Service Training - Steps to Success	Customized training program for low income workers with training focused on customer service and computer applications.	Originally funded in 2005 by MJSP this project has received funding through June 2009.	Led by the Anoka County WIB with Anoka Ramsey Community College and Anoka Technical College providing the training. Minnesota Family Investment Program staff at the Job Training Center provide referrals and ongoing management of the project.	WIB approved grant application and supports the project.	Training sessions are underway.
Manufacturing / Engineering	Central MN Manufacturers Association	Gather industry leaders in the northern/western metropolitan region to strengthen pipeline of trainees/new entrants into the field.	This effort was begun in late 2007 as a "roundtable" among metalforming businesses.	Led by Central Minnesota WIB	Initiated by Central Minnesota WIB at request of area manufacturers	Growing steadily in the Wright/Sherburne area.
	Metropolitan Manufacturing Sector Initiative	Expand successful M-Powered metalforming initiative to east metro sites.	Begun in 2007 and expected to continue through 2010.	Originally led by Ramsey WIB with Anoka County WIB, Washington County WIB, Anoka Technical College, Saint Paul College, Hennepin Technical College, HIRED, industry leaders. With MJSP funding in second phase, leadership shifted to Saint Paul College	Led by Ramsey, Anoka, and Washington County WIBS for the GMWC. Interest in expanding to other GMWC WIBs	MJSP funding began in June 2008 - offering courses at Anoka Tech and Saint Paul College.
	M-Powered Plastics Expansion	Expand successful M-Powered metalforming initiative to plastics industry.	Begun in 2007 and expected to continue through 2009	Leadership: M-Powered leaders, with Minneapolis and Hennepin-Carver WIBs interested in expansion.		
	Robotics Academy	Building on success of a school-based robotics program, this initiative will expose more students to engineering and precision manufacturing career pathways.	This is a continuing program offered through the schools.	Initiated by Washington County WIB, with continuing leadership from Stillwater area public schools and businesses.	Washington County WIB initiated this effort.	
	MACCE "Communicating with Manufacturers" Initiative	Shape comprehensive information sources about metro training opportunities in MnSCU (and elsewhere) in manufacturing.	Beginning fall 2008 through Spring 2009	Led by Denise Stephens, MACCE Executive Director in partnership with GMWC and other stakeholders.	GMWC is a key partner in the effort	Information gathering was completed through a series of meetings in 10-08 through 2-09. Now moving toward a print product and a web search capability to be implemented through ISEEEK or other venues.
	Twin West Workforce Ready! initiative	Gather industry leaders in the northern/western metropolitan region to strengthen pipeline of trainees/new entrants into the field.	This initiative began in 2008 and continues now.	Led by Twin West Chamber of Commerce. Hennepin County WIB and GMWC are participating.	Partnering with GMWC in delivery of this initiative.	Synthesized the learning from west metro employers and are continuing to bring partners together to move forward on action items from that learning.
	Construction	Twin Cities Coalition for Construction Diversity	Create a coordinated approach to meeting industry need and jobseeker interest in a wide range of construction-related careers	Initiated in Saint Paul with St. Paul Human Rights several years ago. Ramsey focus on construction began in 2006. Minneapolis Construction Task Force began in 2007. In late 2007, efforts were combined to form a joint task force. Originally, expected a focal point of activity in 2008-10 to coincide with stadia construction.	Leadership: City of St. Paul, St. Paul Trades and Labor Assembly, Minneapolis and Ramsey WIBs. Other key players include: Construction Careers Coalition, Minneapolis Urban League, Summit Academy OIC, Goodwill/EasterSeals, WomenVenture	Led by WIB leaders and facilitated through WIB staff.
Green Jobs	Legislative Task Force on Green Jobs	This task force, led by state legislative leaders, shaped recommendations for growing the "green" economy throughout Minnesota.	Begun in 2008 and now advancing legislative proposals through the 2009 session	State legislative leaders and representatives from business, education, and workforce	Minneapolis WIB staff Deb Bahr-Helgen is a member of the task force	Advancing state legislative proposals now
	Mayors' Initiative on Green Manufacturing	An effort by Mayors Coleman and Rybak to identify opportunities to create new "green" jobs in the Twin Cities as well as "greening" existing manufacturing in the region	Begun in 2007, an initial report completed in 2008, and continuing work on implementation now.	Mayors Coleman and Rybak, with the Blue Green Alliance	WIB members from the region have been involved in various stages of this work. Minneapolis WIB staff have been engaged throughout.	
Other	Dakota Future Telecom Initiative	Economic development initiative to update telecom inventory for Dakota County and convene stakeholders to address policy issues regarding telecom access in the county.	Several activities in 2008 and previously	Led by Dakota Future with partnership from area telecom providers	Supported by the Dakota County WIB	Partnering with the MN IT Workforce Collaborative to develop a workforce training approach to addressing telecom needs in Dakota County.
	MnSCU Center for Strategic Information Technology and Security	Serve as a catalyst for individuals and businesses to acquire the knowledge and skills needed to create and maintain competitive information and communication systems that are driven by sound business strategy and employ best practices in total security.	Begun through MnSCU Centers of Excellence in 2006	Major partners include MnSCU campuses, area IT business partners, and other stakeholders	GMWC is a partner in the effort	Continuing to advance its work through cooperative efforts with employers and educators.