Ramsey County Workforce Investment Board 2010 Strategic Priorities

Committees Responsible

- CAO/Workforce Youth Council
- CAO/Workforce Education Youth Council
- CAO/Workforce Education Youth Council
- CAO/Workforce
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- CAO/Workforce Youth Council

2010 Tactics

- Evaluate workforce development programs for which the WIB provides oversight recommending action needed to utilize WIA funding most effectively for Ramsey Co.
- Position the WIB as a main point of contact for State, Regional, Co. & City economic, business & workforce development partners.
- Raise awareness of legislative developments affecting the local and national workforce system through data collection and information review.
- Conduct a comprehensive environmental scan utilizing various sources, including labor market information and business-specific data, to allow the WIB to inform policy direction and take action on workforce development opportunities.
- Continue collaboration with local healthcare and community partners through the WIB's Healthcare Initiative as well as metro or statewide projects.
- Collaborate with regional partners and professional organizations to create and implement coordinated workforce and economic development efforts, keeping WIB members and partners informed of challenges and opportunities.

2010 Priorities

- The WIB will strengthen its role as a strategic leader in workforce development through oversight, communication and advocacy efforts.
- The WIB will actively engage in workforce opportunities through local and regional collaborations to meet the needs of employers and jobseekers in Ramsey County and beyond.

Vision: The Ramsey County Workforce Investment Board will be the recognized leader in identifying future workforce issues and developing appropriate responses to those issues.

Strategic Goal

Ensure alignment of education and resources to meet future business needs and opportunities.

Mission: The Ramsey County Workforce Investment Board will be the catalyst for comprehensive workforce development strategies that address both employer and jobseeker needs.