



# 2012 Priorities

- **WIB Vision:** The Ramsey County Workforce Investment Board will be the recognized leader in identifying future workforce issues and developing appropriate responses to those issues.
- **WIB Mission:** The Ramsey County Workforce Investment Board will be the catalyst for comprehensive workforce development strategies that address both employer and jobseeker needs.
- **WIB Strategic Goal:** Ensure alignment of education and resources to meet future business needs and opportunities.

Below are the priorities identified for 2012; because the majority of the WIB's work is accomplished in the committees, each tactic identifies the committee(s) responsible for this work.

**2012 Priority I:** The WIB will strengthen its role as a strategic leader in workforce development through oversight, communication and advocacy efforts. This priority will be carried out through the following tactics:

- Evaluate workforce development programs for which the WIB provides oversight, recommending action needed to utilize WIA funding most effectively for Ramsey County. (Committees: MTOC, Youth Council)
  - Provide community leadership for workforce development and program oversight to the implementation of WIA Title I funded activities in Ramsey County, including the following:
    - Complete and submit the 2012 Local Plan to the Minnesota Department of Employment and Economic Development (DEED) that identifies how local resources will be spent.
    - Review and approve the 2012 WIA Youth Plan update and the 2013 MYP Plan
    - Reviewed performance outcomes for the YouthLEAD, WIA Adult and Dislocated Worker programs.
- Position the WIB as a main point of contact for State, Regional, County and City economic, business and workforce development partners. (Committees: MTOC, Education, Youth Council)
- Raise awareness of legislative developments affecting the local and national workforce system through data collection and information review. (Committees: MTOC, Education, Youth Council)
  - Develop the WIB's 2012 Legislative Agenda
  - Review the MN Workforce Council Association's state and federal legislative agendas.
  - Provide updates on state and federal funding.
- Convene an ad hoc committee to guide next steps of the Everybody In report. (Committee: MTOC)
- Work with Ramsey County to negotiate a Partnership Agreement and develop a sustainability plan for the WIB. (Committee: Executive)

**2012 Priority II:** The WIB will actively engage in workforce opportunities through local and regional collaborations to meet the needs of employers and jobseekers in Ramsey County and beyond. This priority will be carried out through the following tactics:

- Conduct a comprehensive environmental scan utilizing various sources, including labor market information and business-specific data, to allow the WIB to inform policy direction and take action on workforce development opportunities. (Committee: MTOC)
  - Review current labor market information to inform and update the WIB's Sector Analysis.
  - Conduct an environmental scan to determine additional jobs that are in demand along the medical career pathway.
- Continue collaboration with local healthcare and community partners through the WIB's Healthcare Initiative as well as metro or statewide projects. (Committee: MTOC)
- Collaborate with regional partners and professional organizations to create and implement coordinated workforce and economic development efforts, keeping WIB members and partners informed of challenges and opportunities. (Committees: MTOC, Youth Council, Education)